



EMPLOYABILITY 4: Digital Assignment (INTERMEDIATE)

Title: **A Social Enterprise**

Focus Skills Development: Self-management/Taking responsibility, Working effectively with other people, Business and customer awareness, Decision-making and Problem-solving, Initiative and enterprise, Communication and Literacy, Numeracy, Using ICT.

Task: Identify a serious social problem in your area and develop a basic social enterprise solution to address the problem.

Time Frame: Aim to complete this assignment in around 1 week.

Resource: Seek out resources and use the ENTPASS structure from your basic assignment (see example below).

On completing your task submit your ENTPASS assignment@enterprise360.me **before you access another assignment.**

Example YES Passport Update for this assignment (do not feel limited by this table it's merely a guide)

YES Stamp	Examples
Self management / taking responsibility	I took responsibility when I planned a social enterprise for a problem in my local community.
Business and customer awareness	The social enterprise had to be developed to address a problem in a commercially viable manner and this had to meet the needs of the customers.
Decision making and problem solving	I had to make decisions and seek out problem solving options to develop a suitable social enterprise solution.
Initiative and enterprise	The social enterprise exercise that I did demanded that I show initiative and enterprise.
Using ICT	I used ICT to create the model and to develop





	the solution. I further undertook online research seeking global best practices.
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Reflection: Be sure to talk to people and ask what solutions need to be addressed. Is there lots of youth unemployment, lots of crime, health problems, what about after school activities?

NB: Do not feel limited by the table above, think about other skills this assignment has helped you develop.

Example ENTPASS (Feasibility Phase)

Your Idea	What you going to do?	How you going show it has been done?	What do you need?
Development of a healthy savoury snack choice for children.	<ul style="list-style-type: none"> • <i>Research market for snacks and fast food</i> 	<ul style="list-style-type: none"> • <i>Basic table showing fast food options in news agents/station kiosks</i> 	<ul style="list-style-type: none"> • <i>Time to visit outlets and do research</i>
	<ul style="list-style-type: none"> • <i>Generate ideas for new healthy snacks</i> 	<ul style="list-style-type: none"> • <i>List of new ideas that could be developed</i> 	<ul style="list-style-type: none"> • <i>Time to discuss and generate ideas</i>
	<ul style="list-style-type: none"> • <i>Design the new snacks from ideas</i> 	<ul style="list-style-type: none"> • <i>Five new healthy snacks designed</i> 	<ul style="list-style-type: none"> • <i>Time to spend designing</i>
	<ul style="list-style-type: none"> • <i>Create a basic recipe for each snack</i> 	<ul style="list-style-type: none"> • <i>One of each snack made</i> 	<ul style="list-style-type: none"> • <i>Time and resources to make the first snacks</i>
	<ul style="list-style-type: none"> • <i>Cost the recipe</i> 	<ul style="list-style-type: none"> • <i>Have a basic cost to produce each snack</i> 	<ul style="list-style-type: none"> • <i>Time to study the recipe</i>





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			<i>and work out all costs</i>
	<ul style="list-style-type: none"> • <i>Produce samples for taste test</i> 	<ul style="list-style-type: none"> • <i>Taste test with wide sample</i> 	<ul style="list-style-type: none"> • <i>Time and resources for production and wide taste testing</i>
	<ul style="list-style-type: none"> • <i>Plan phase 2</i> 	<ul style="list-style-type: none"> • <i>A basic plan to create a business</i> 	<ul style="list-style-type: none"> • <i>Time to assess if the snacks can be sold at a suitable price</i>

